Press Release

**Cameo showcases performers on The Voice Thailand**

**Neu-Anspach, Germany – August 16 2022 – The Voice is the world’s most successful casting and music show. In Thailand, too, the format is enjoying enduring popularity. For the eighth season of The Voice of Thailand, the show’s lighting designers used Cameo spotlights for the first time. More than 180 moving lights, spotlights and LED bars were used in the studio and live shows in Bangkok. The lighting solutions were supplied by Cameo’s Thai distributor, L&E Lighting & Equipment PCL.**

“Cameo is a relative newcomer to the Thai event technology market,” explains Arocha Kittivittayakul, Product Manager at L&E. “We are therefore all the more pleased that those responsible – Pat Jareeyatana, Managing Director of EXIT365 Company Limited, the owner of The Voice All Stars Thailand licence, and the lighting designers Arthorn Luempetch and Junchay Baomaroeng – showed great interest in the spotlights and ultimately decided on Cameo as a brand.”

For lighting in the TV studio, the lighting designers used 48 OPUS H5 beam spot wash hybrid moving heads to effectively set the scene on stage from the background. Nine OPUS SP5 profile moving heads were aimed at the coaches, while 28 F2 FC and 16 Cameo F4 FC Fresnel spotlights were used as additional stage components for front and audience lighting. Furthermore, 18 PixBar 500 Pros were installed on the floor to showcase the characteristic The Voice hand figures. Meanwhile, 22 PixBar 650 C PRO LED bars at various markup points in the adjacent rooms provided atmospheric staging of interviews with the talented performers, family members and friends, and 42 wash lights from the Cameo ZENIT Series were also positioned in the interview, backstage and green room areas.

The challenge was to illuminate the different show areas in a uniform and camera-friendly manner. As is customary with The Voice’s format, in addition to the musical performances and the jury talk in the large studio, the events in the interview and backstage areas also contribute to the overall impression of the experience. In accordance with TV specifications, the lighting components had to deliver the highest possible CRI value, as well as a camera-friendly refresh rate with minimal noise level.

*“The lighting designers have confirmed that with the Cameo spotlights, they are now able to present the artists’ performances and the scenery much more vividly than before. They are also enthusiastic about the spotlights’ functionality and flexibility, as they are now able to implement the light scenes in accordance with their creative ideas.”*

*Arocha Kittivittayakul, Product Manager L&E*

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**Further information:**

[lighting.co.th](https://www.lighting.co.th/)

[cameolight.com](https://www.cameolight.com/)

[adamhall.com](http://www.adamhall.com/)

[blog.adamhall.com](https://blog.adamhall.com/)

**About the Adam Hall Group**

The Adam Hall Group is a leading German manufacturer and distribution company that provides event technology solutions to business customers worldwide. Its target groups include retailers, dealers, live event and rental companies, broadcast studios and AV and system integrators in both the private and public sector, as well as industrial flightcase manufacturers. The company offers a wide range of professional audio and lighting technology as well as stage equipment and flight case hardware under its own brands LD Systems®, Cameo®, Gravity®, Defender®, Palmer® and Adam Hall®.

Founded in 1975, the Adam Hall Group has developed into a collection of modern, innovative event technology companies. This includes the logistics park with 14,000 square metres of warehouse space at its corporate headquarters near Frankfurt am Main, Germany. Through its focus on value and service orientation, the Adam Hall Group has been presented with a number of international awards for innovative product developments and pioneering product design from prestigious institutions such as ‘Red Dot’, ‘German Design Award’ and ‘iF Industrie Forum Design’. In a collaboration with ‘Studio F.A. Porsche’ design agency, LD Systems® most recently introduced a groundbreaking vision in pro audio design with its MAUI® P900 modern column PA system, which than also received the ‘German Design Award’ for excellent product design. Further information about the Adam Hall Group can be found online at www.adamhall.com.